

THE VINTAGEVIEW SOURCE GUIDE

2025

HOME



VINTAGEVIEW®
MOVING WINE STORAGE FORWARD



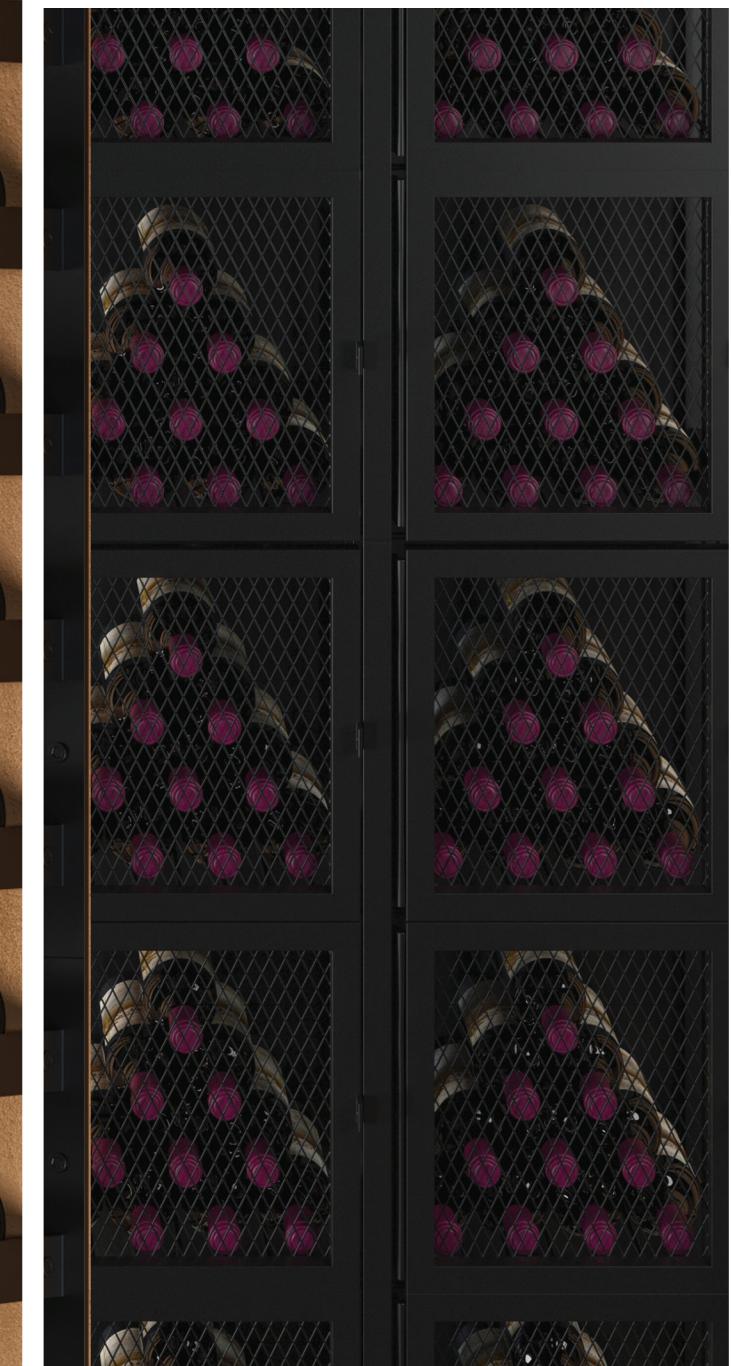
THE ORIGINAL
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WINE STORAGE, ELEVATED

VintageView transforms wine storage from a functional necessity into a design statement, seamlessly integrating your collection into your home's aesthetic. Our innovative racking systems showcase your bottles as works of art, enhancing your living space and reflecting your personal style.

Designed in Denver | vwwineracks.co/home

(ON THE COVER: See Page 6)



The Original W Series

The W Series stands as the iconic label-forward wine rack, trusted by leading designers — perfect for homeowners who value versatility and design. This system's neck-and-base advantage ensures secure, stylish storage for bottles of all sizes, from standard to Methuselah.

Drywall and Wood hardware included; also suitable for masonry walls (sold separately)



Design Partners | Zen House Collective
Make it Yours | W Series Wine Rack 7 (\$277+ ea.)

Pro Finishes



Matte Black



Brushed Nickel



Cool Gray*

Luxe Finishes



Gunmetal



Golden Bronze



Chrome

*special order; lead times apply



— Michael McNamara

Single Depth



Single Depth
(Magnum/Champagne)

Double Depth



Double Depth
(Magnum/Champagne)

Triple Depth



Single Depth
(Large Format ≤6L)

Add a Post
Floor-to-Ceiling
Displays up to 15'



W SERIES

This kitchen showcases a wine collection with the W Series Wine Rack. The herringbone backdrop and glass enclosure complement the open layout, adding storage and style to the modern design.



Design Partners | Valdara Custom Homes & Zero Latitude Interiors
Make it Yours | W Series Wine Rack 6 (\$236+ ea.)



Agnieszka Jakubowicz Photography

To maximize under-the-stairs space, this wine cellar design combines W Series Wine Racks with its companion floor-to-ceiling Frame system. The double-sided display allows bottles to be viewed from both sides, creating a floating effect that adds modern elegance and transforms an overlooked area into a stylish showcase.

Design Partners | EBCON Corporation & Ray Viotti | **Make it Yours** | W Series Wine Rack Frame (\$257+ ea.) | W Series Wine Racks in various heights (\$82+ ea.)

W SERIES

Design Partner | Buffalo Ridge Builders
Make it Yours | W Series Presentation Row 3C (\$114+ ea.)



The W Series Presentation Row displays bottles label-forward, offering a sleek, organized look. The horizontal alignment highlights labels for easy identification, blending a modern, sophisticated style. This design elevates your wine storage, adding luxury to any space.

WINE BOTTLE SIZES

There's a wine bottle for every occasion, which means serious collectors need to plan their wine storage projects accordingly. VintageView's stylish product lines have numerous wine racking options to fit just about any bottle, up to 6L.



STANDARD RACKS
(all collections)

STANDARD RACKS
(Evolution, Case & Crate, Helix collections)
MAGNUM RACKS
(Vino Series and W Series)



BIG BOTTLE
(W Series) **CUSTOM**
(Evolution Series)

* modified layout required in W Series and Vino Series



The Spotlight

Vino Series

The Vino Series transforms wine storage into a statement piece with its minimalist design and bold, creative layouts. Featuring label-forward Vino Pins, cork-first Vino Rails, and versatile configurations such as wall-mounted, floating posts, or Vino Series Flex columns, it offers endless ways to showcase your collection in style.

Drywall and Wood hardware included; also suitable for masonry walls (sold separately)



Catherine Nguyen

Design Partner | Capitol Design Group
Make it Yours | Vino Pins 1 (\$21+ ea.)

Finishes *special order; lead times apply



Golden Bronze



Matte Black



Cool Gray*



Gunmetal

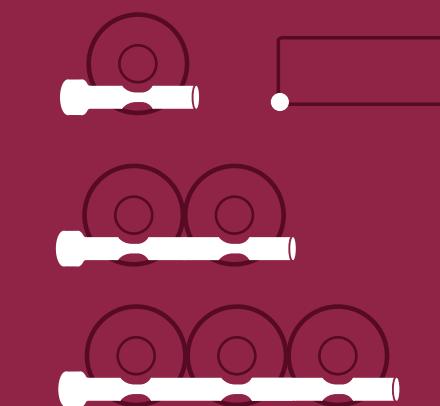


Aluminum

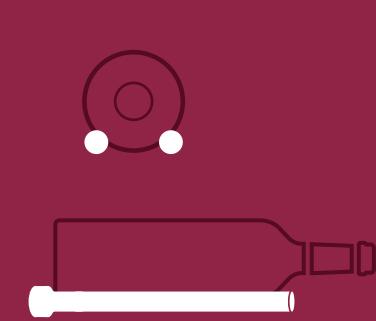


Acrylic

Vino Pins
Single Bottle* | Double Bottle* | Triple Bottle



Vino Rails
Single Bottle*



Add a Post
Floor-to-Ceiling
Displays up to 17'



*Magnum/Champagne options available

VINO SERIES

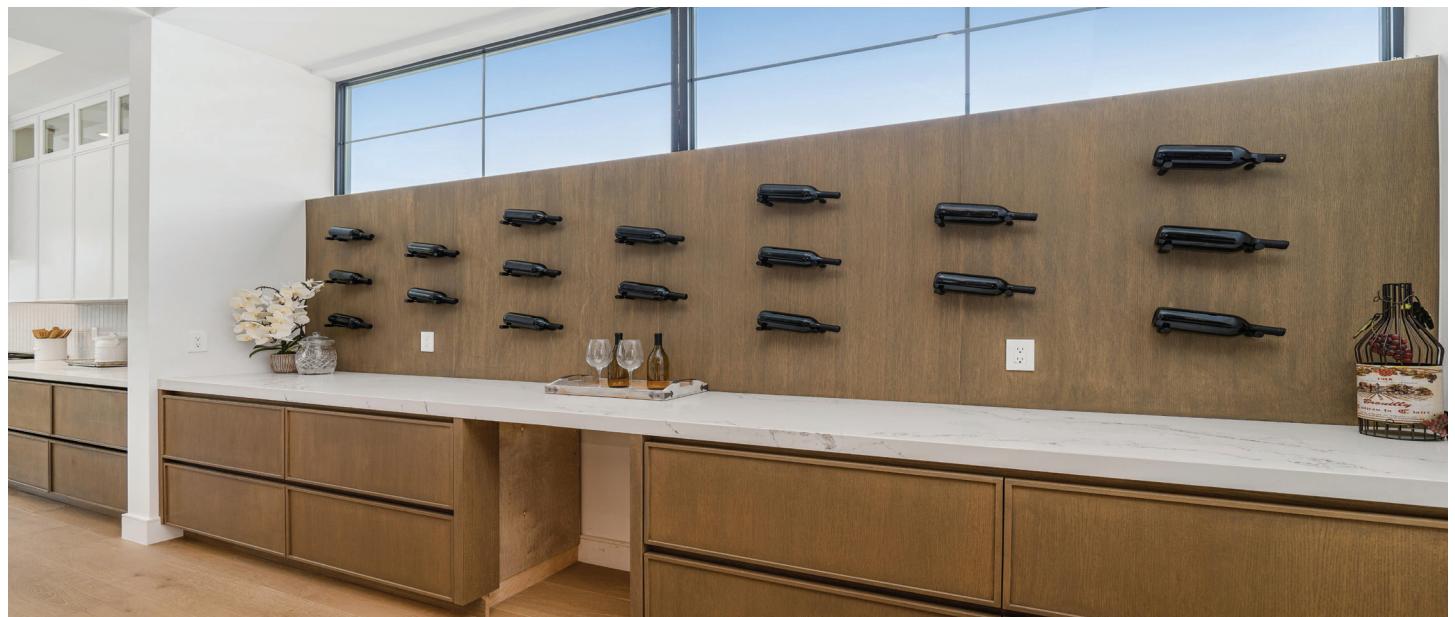


Transforming an unused bookcase into a stunning custom wine room, this Marlton, NJ, home blends modern elegance with functional design. Vino Pins and Vino Rails, paired with the W Series Presentation Row, redefine the space, creating a stylish and organized display.

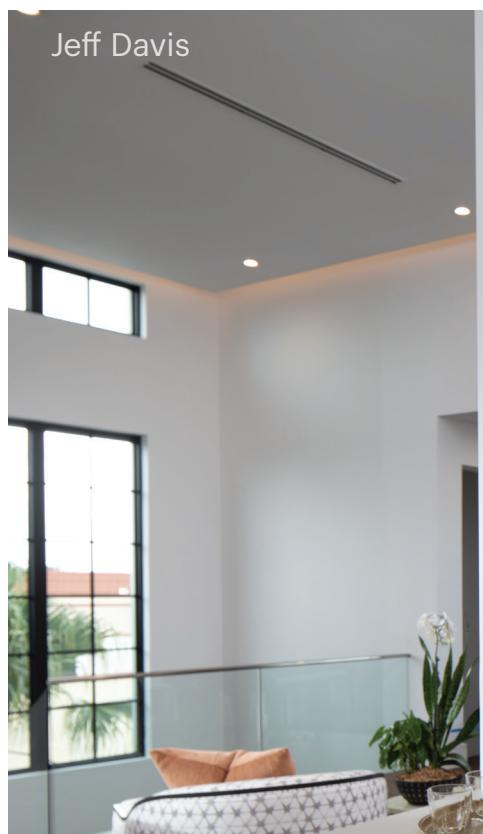


Design Partner | Lisa Esposito Interiors
Make it Yours | Vino Pins 1 (\$21+ ea.) | Vino Rails (\$16+ ea.) | W Series Presentation Row 3C (\$114+ ea.)

With a sleek, minimalist design, Vino Pins offer an elegant solution for even the smallest of wine displays. As seen here with an 18-bottle setup, this collection adds a subtle, stylish touch to any statement wall.



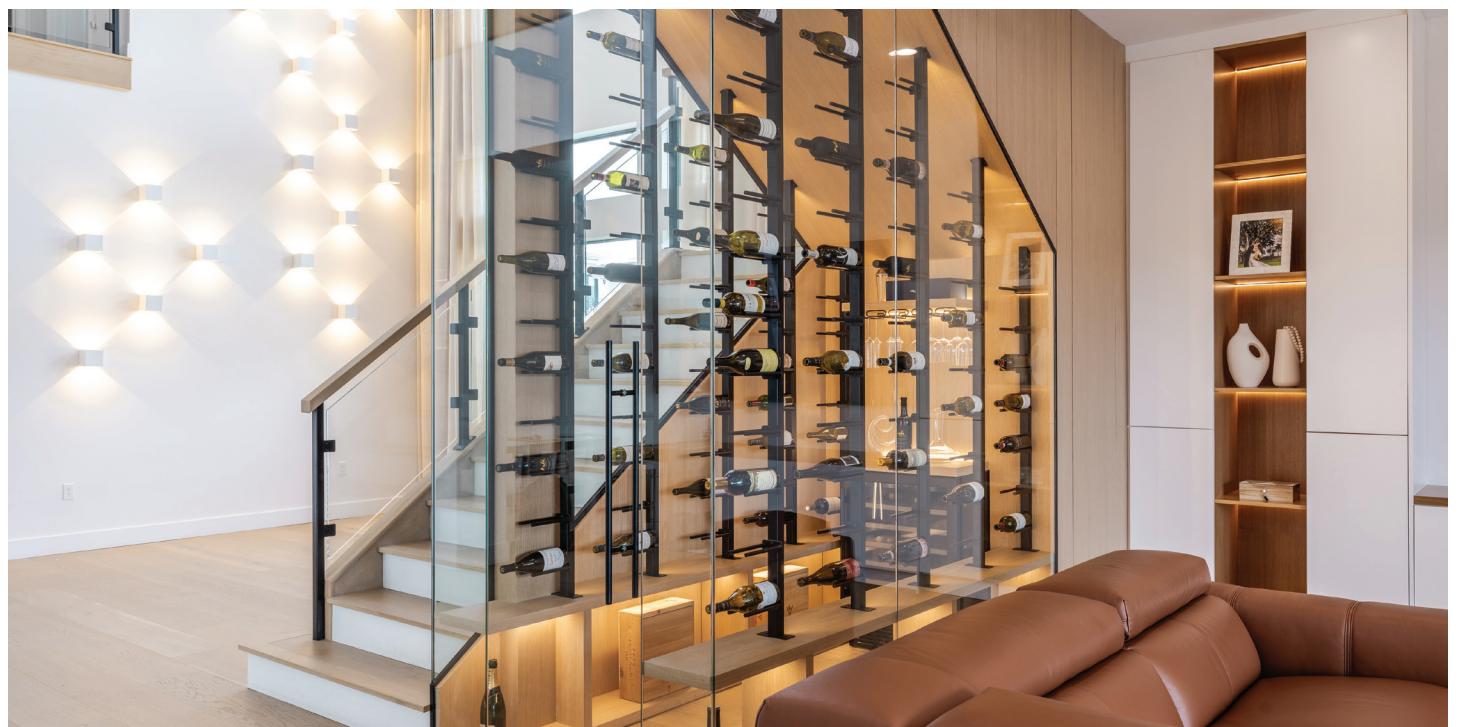
Design Partners | Sophea Interior Design & C&L Construction & Gispan Design, Inc.
Make it Yours | Vino Pins 1 (\$21+ ea.)



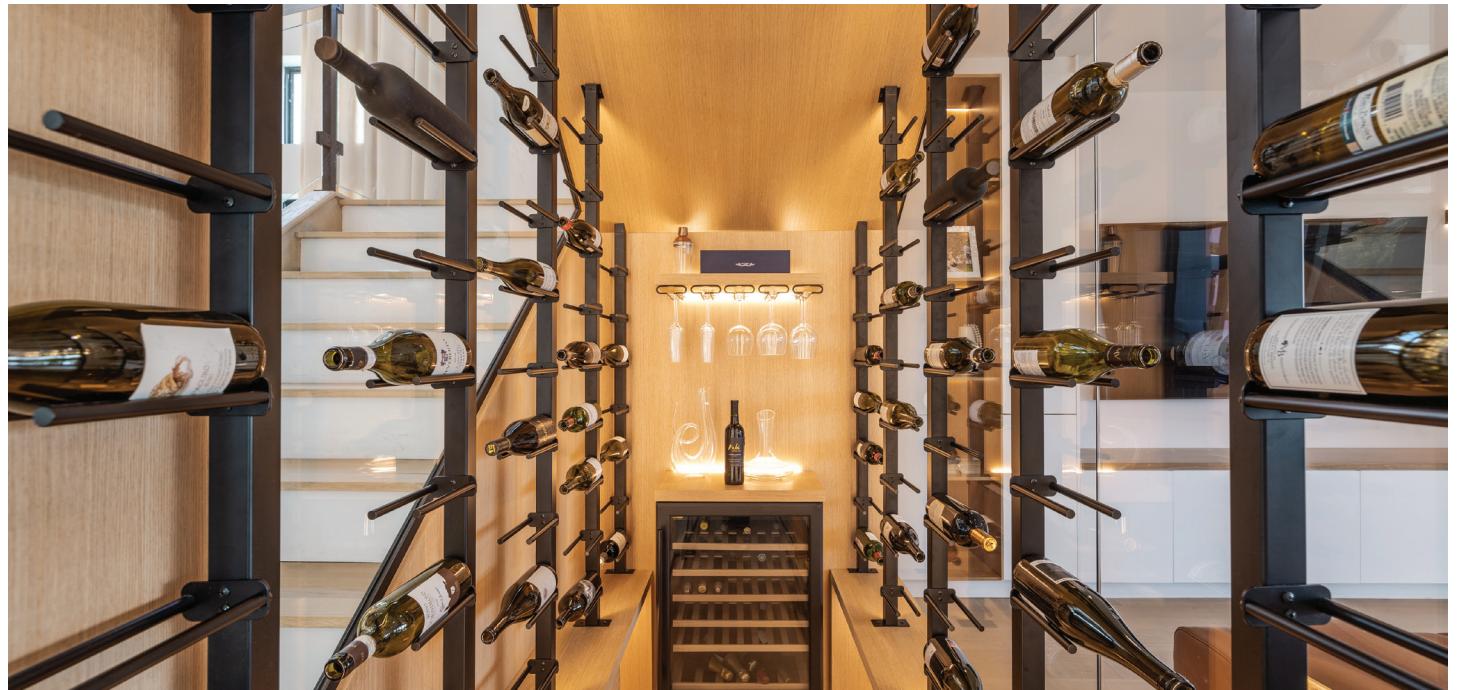
The New American Home 2021 showcases Vino Pins Flex in its wet bar. The Flex system allows configurations from a vertical column to 45-degree angled presentations.



Design Partner | Phil Kean Design Group
Make it Yours | Vino Pins Flex (\$232+ ea.)



For those seeking a classic cork-forward wine display but facing challenging wall materials, the Vino Rails Post System offers a graceful solution. This floor-to-ceiling installation creates a visually striking presentation, allowing bottles to be showcased beautifully without the need for direct wall attachment.



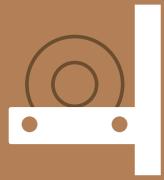
Design Partner | CellArtus

Make it Yours | Vino Rails Post 5 (\$146+ ea.) | Vino Rails Post 10 (\$307+ ea.) | Vino Rails Peg and Plate (\$22+ ea.)

INSTALL WITH CONFIDENCE

Install your VintageView wine racks with ease. The BILT 3D app provides interactive instructions on your mobile device, making installation simple and ensuring a perfect finish for your wine display. Available for Evolution Low Profile, W Series, and Vino Series wine racks.





The Modern Evolution Wine Wall

The Evolution Wine Wall redefines bottle storage with its sleek, rod-based design. It enhances visual flow with increased vertical spacing, ideal for open-concept layouts or upgraded wall treatments. Its versatile design seamlessly accommodates standard, Champagne, Pinot Noir, and Magnum bottles in the same row.

Drywall and Wood hardware included; also suitable for masonry walls (sold separately)



Design Partner | Shawn Leary Contracting **Make it Yours** | Evolution Wine Wall 45 3C (\$382+ ea.) | Evolution Wine Wall 45 Expansion Kit (\$300+ ea.)

Finishes *special order; lead times apply



Chrome/Matte Black



Golden Bronze/Matte Black

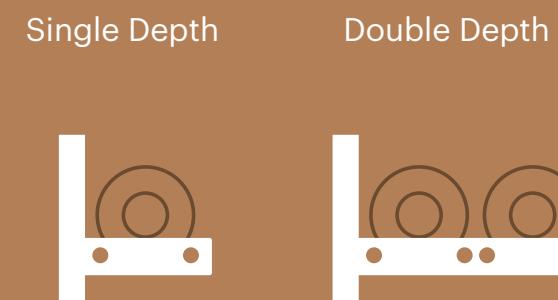


Matte Black

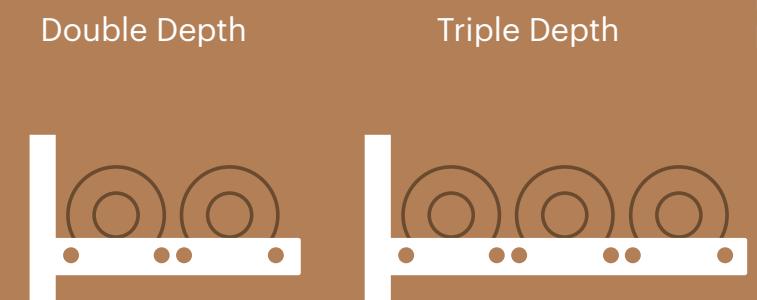


Cool Gray*

Single Depth



Double Depth



Triple Depth



Add a Post
Floor-to-Ceiling
Displays up to 17'

This custom dining room display features the Wine Wall with an extension — in a double-depth setup — maximizing style and storage. Matte black and golden bronze finishes add sophistication, making the collection a focal point.



WINE WALL



Even one or two Evolution Wine Wall units can instantly elevate any room with its modern, refined look. Available in a four heights, three depths, and three widths, Wine Wall adapts to any space, offering a stylish and efficient way to showcase your wine collection.

Design Partner | Penrose Construction LLC
Make it Yours | Evolution Wine Wall 75 3C (\$641+ ea.) | Evolution Wine Wall 75 Ext 3C (\$505+ ea.)

Design Partner | Melaine Thompson
Make it Yours | Evolution Wine Wall 15 3C (\$137+ ea.)



The Ultimate Evolution Low Profile

Showcase your collection with modern elegance using the Low Profile system. The ultimate in ultra-slim, floor-to-ceiling storage solutions, it's designed to showcase collections with modern elegance. Crafted for discerning connoisseurs, its minimalist design will seamlessly integrate into your decor.

Suitable for floor-to-ceiling installations, up to 17'



Jeff Davis

Design Partners | Designer Trade Services & Maiden Steel

Make it Yours | Evolution Low Profile Post 10 (\$307+ ea.) | Evolution Low Profile Label Forward Row 3C (\$40+ ea.)

Finishes



Matte Black



Golden Bronze



Cool Gray



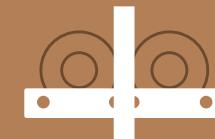
Two-Tone with Acrylic



Single Depth



Double Depth



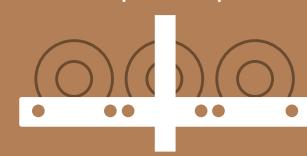
Label Forward



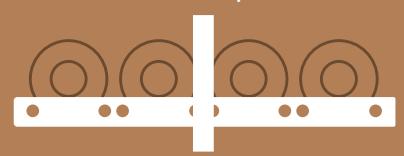
Cork Ledger



Triple Depth



Quad Depth



Presentation Row



Stemware Storage



Low Profile Post System: Floor-to-Ceiling Displays up to 17'

LOW PROFILE



The versatility of the Low Profile is on full display, mixing label forward, presentation, and shelf configurations for a truly custom result — all in a floor-to-ceiling application that allow the bottles to shine with the beautiful wall treatment behind.



Michael Hart

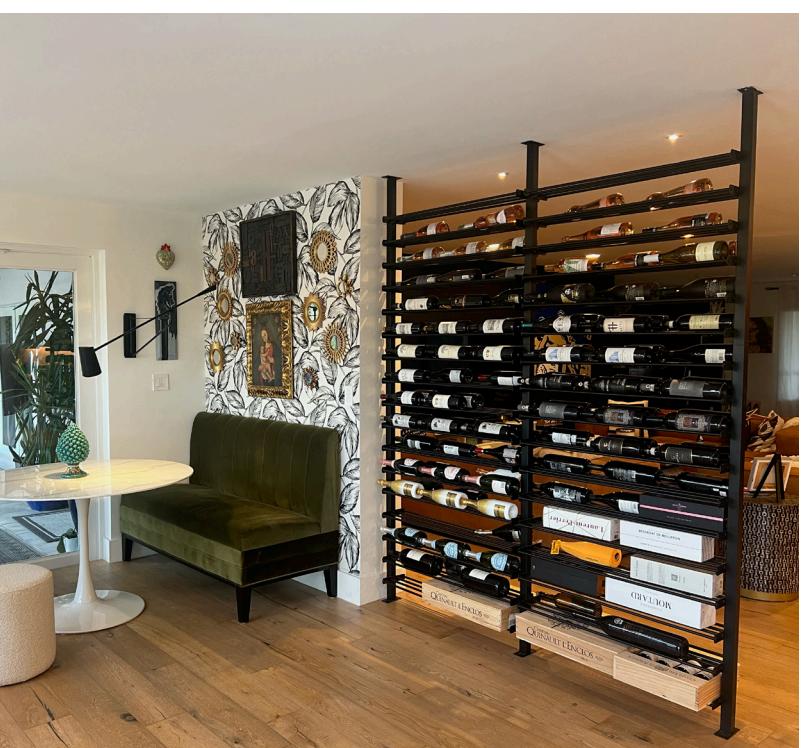
Design Partners | Premier Remodeling & Construction

Make it Yours | Evolution Low Profile Post (\$307+ ea.) | Low Profile Label Forward Row 2C (\$34+ ea.) | Vino Pins Peg and Plate (\$28+ ea.)



Design Partner | CellArtus

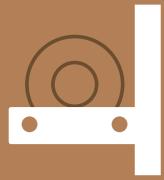
Make it Yours | Evolution Low Profile Post 10 (\$307+ ea.) | Low Profile Label Forward Row 2C (\$34+ ea.) | Low Profile Shelf (\$81+ ea.)



[ABOVE] Form and function: a climate controlled, glass wine display holds dozens of bottles in the heart of this home's entertaining space.

[LEFT] The Low Profile system creates a semi-private room divider allowing functional storage from both sides.

Make it Yours | Evolution Low Profile Post (\$307+ ea.) | Low Profile Label Forward Row 3C (\$40+ ea.)



The Showcase

Evolution Wine Tower

This striking, freestanding rack showcases your bottles like works of art, with a label-forward design that adds a touch of modern sophistication to any space. Crafted from durable steel and virtually invisible acrylic, it seamlessly blends into modern decor.

Freestanding wine racks



Design Partner | Envy Homes **Make it Yours** | Evolution Wine Tower 47 (\$1,378+ ea.)

Finishes



Acrylic/Matte Black



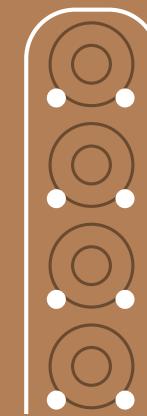
Acrylic/Cool Gray



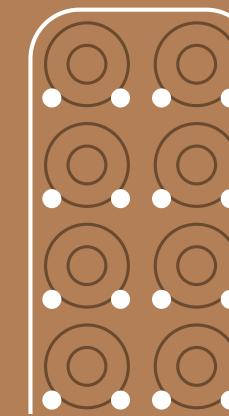
Acrylic/Golden Bronze



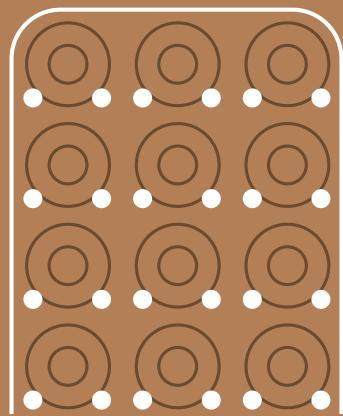
Acrylic/Chrome



Single Depth*



Double Depth*



Triple Depth

* Special Order: Lead Times Apply

WINE TOWER

The Evolution Wine Tower allows bottles to seemingly float in the air, perfect for this eclectic glass-enclosed wine cellar. Its freestanding design, with wine rods between acrylic palettes, requires no wall attachment, making it ideal for a simple, elegant display.



Design Partners | ReDesign Architects
Make it Yours | Evolution Wine Tower 72 3C (\$1,992+ ea.) | Evolution Wine Tower 72 Ext 3C (\$1,501+ ea.)

Conor Harrigan Photography

EVOLUTION SERIES

On their own, Evolution Wine Rods transform simple custom cabinetry into custom wine storage. The sleek rods complement the warm wood, creating a modern yet rustic look. Ideal for converting a cabinet or enhancing decor, this easy-to-install solution offers a refined display.



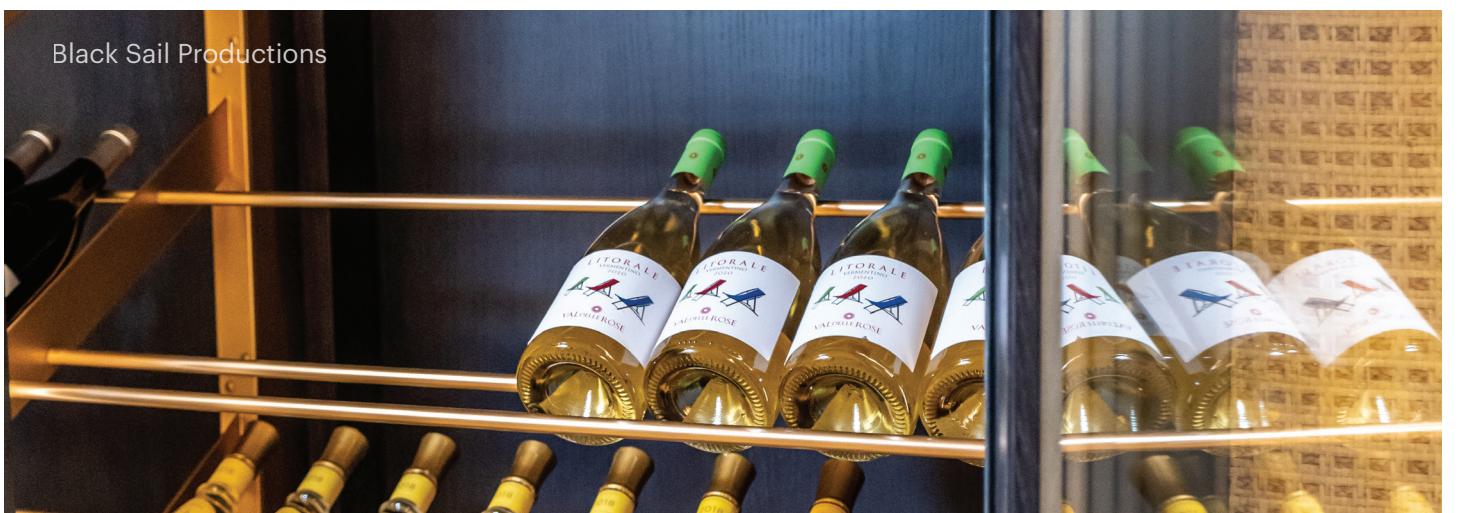
Design Partner | Gateway Builders
Make it Yours | Evolution Wine Rods 3C (\$13+ ea.)



The Island Display Rack offers a sleek, space-saving solution for kitchens or living rooms, with customizable designs to match any style.

Concept Rendering
Make it Yours | Evolution Single Sided Island Display Rack 3 Max (\$1,072+ ea.)

EVOLUTION SERIES



Chic and efficient, the Evolution Wine Wall Presentation Row combines storage with a modern aesthetic, turning an everyday piece into a stylish home feature.

Design Partners | Jennifer Paolino
Design | 915 Construction
Make it Yours | Evolution Wine Wall
Presentation Row 3C (\$137+)

GUIDE to GLASS

Glass wine cellars are exploding in popularity, showcasing prized collections like works of art. But can these stunning displays provide the stable environment fine wine demands?

Yes, but... You will need to plan well to overcome the hurdles that glass (especially frameless, single-pane products) presents to cooling units and creating optimal conditions.



Marc Michaels Interior Design

Learn more
vwineracks.co/BuildingGuide



The Vault

Case & Crate



Design Partner | Richard Anuszkiewicz, Monogram

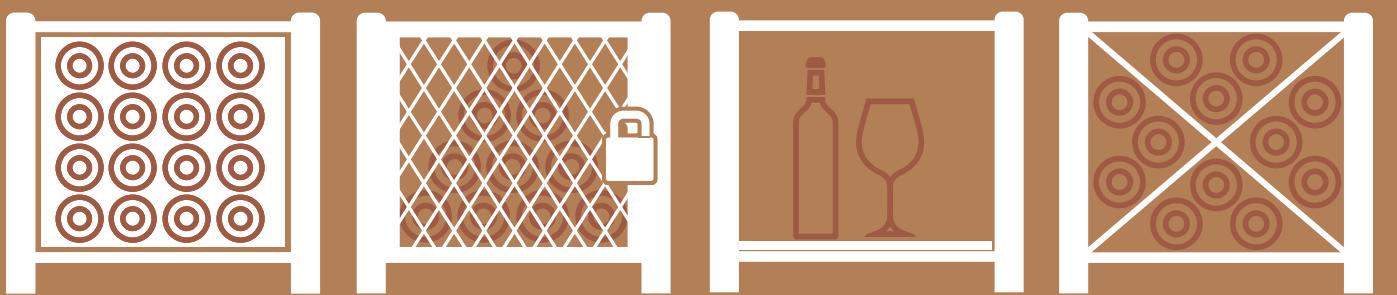
Make it Yours | Case & Crate Bin & Lockers (\$435+ ea.) | Case & Crate Ext (\$343+ ea.) | Evolution Low Profile Post 5 (\$146+ ea.) | Evolution Low Profile Cork Ledge 3C (\$89+ ea.)

Case & Crate redefines bulk wine storage with a thoughtful blend of practicality and form. Designed to accommodate bottles by the case, its secure lockers and open bins provide smart, spacious solutions while maintaining a clean, organized aesthetic.

Freestanding wine racks; wall-mounting recommended in most cases



Finish | Matte Black



Open Bins

Secure Lockers

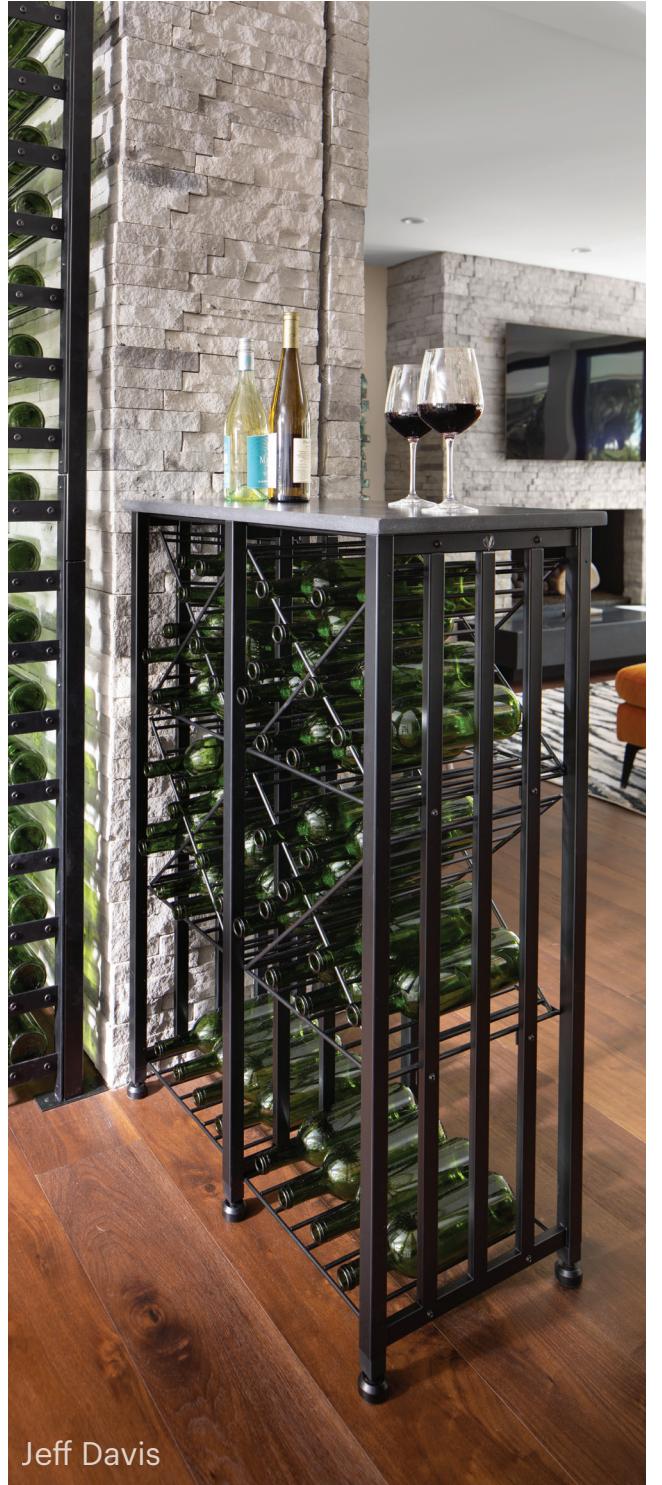
Stand Up Shelves

Bottle Dividers

Stack Bins or Lockers to 83" total height

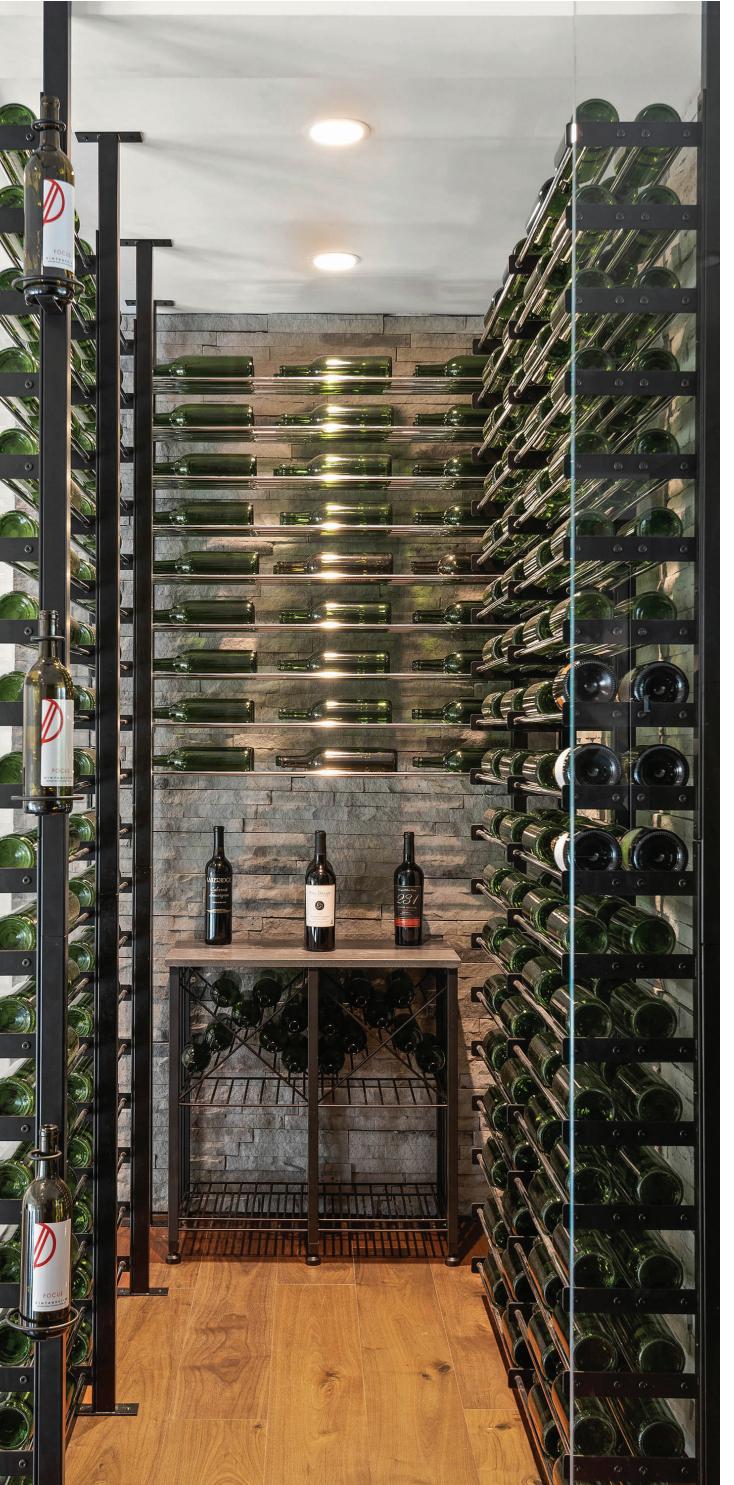
CASE & CRATE

Featured in The New American Remodel 2021, Case & Crate Bins paired with the Evolution Wine Wall Post system create a versatile, industrial chic storage solution, effortlessly holding both standard and magnum bottles.



Design Partners | E2 Homes

Make it Yours | Case & Crate Bin 3 with Extension (\$835+ ea.) | Case & Crate Bin 2 with Extension (special order) | Evolution Wine Wall Post 10 (\$307+ ea.), Evolution Wine Wall 45 2C (\$343+ ea.)



Jonathan Phillips Photography

Design Partners | Jacqueline Craine Design

Make it Yours | Case & Crate Bin 6 (\$984+ ea.) | Locker 6 (\$1,422+ ea.) | Bin Ext 6 (\$686+)



The Statement

Helix

Helix offers a bold re-imagining of the classic riddling rack. With its modern neck-gripping design, it delivers a thoughtful approach to wine storage, elevating any space with its sleek, floating appearance. Ideal for those seeking a standout design, Helix transforms wine storage into an architectural centerpiece.

Drywall and Wood hardware included; also suitable for masonry walls (sold separately)



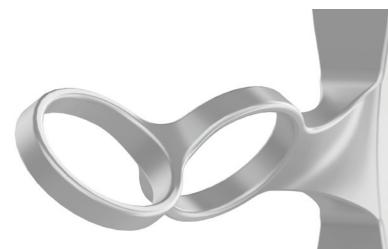
Design Partner | Sun West Custom Homes

Make it Yours | Helix Single 15 (\$79+ ea.) | Helix Post 10 (\$307+ ea.)

Finishes



Matte Black

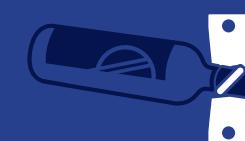


Cool Gray



Golden Bronze

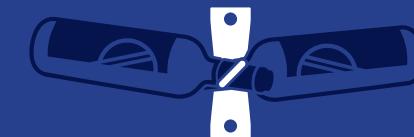
Single Depth
Left Configuration



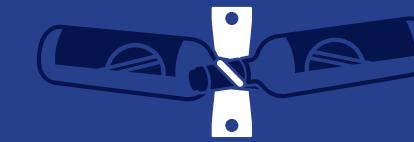
Single Depth
Right Configuration



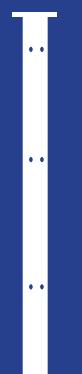
Dual Depth
Standard Configuration



Dual Depth | Mirror Configuration



Add a Post
Floor-to-Ceiling
Displays up to 17'



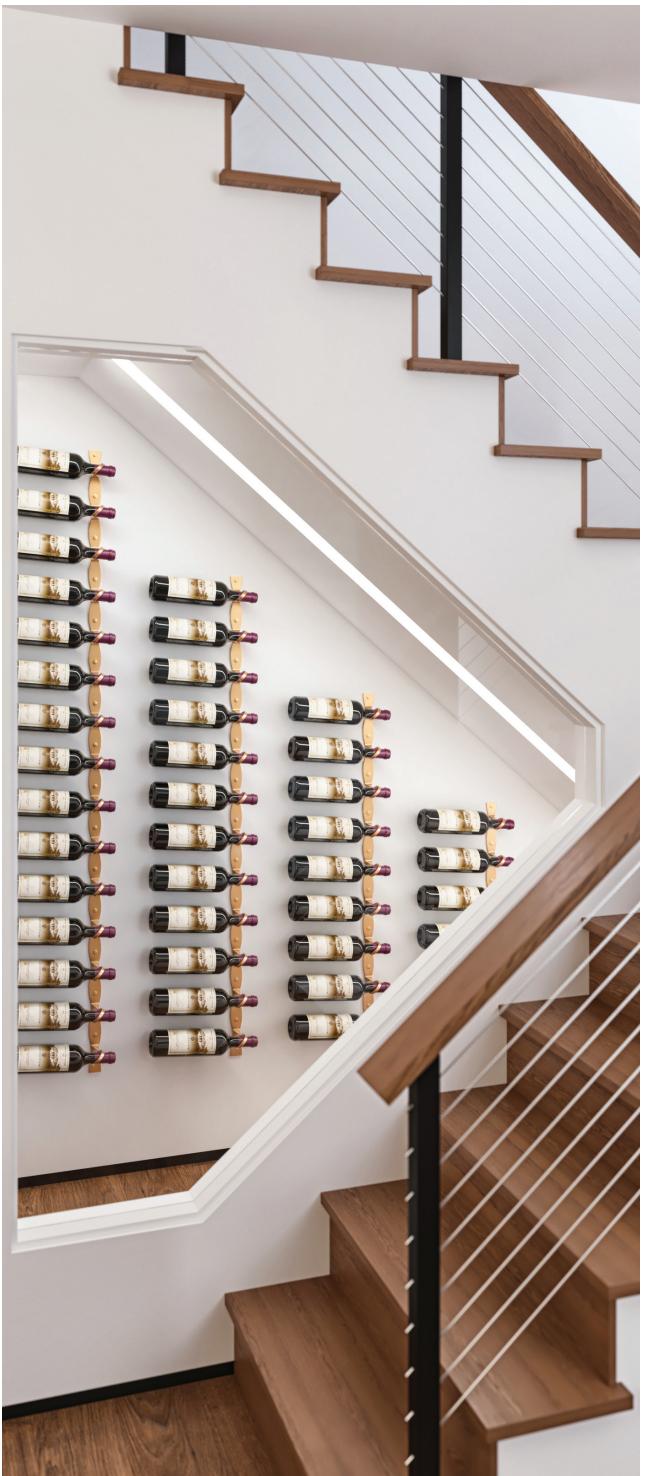
This project showcases the Double-Sided Helix Post System, flanking an office entryway to create a striking visual statement. The mirrored configuration elevates the space with its clean, minimalist design, offering an innovative solution for wine storage that enhances both sides of the entry.



Design Partner | Talon Home Builders

Make it Yours | Helix Dual 20 (\$187+ ea.) | Helix Wine Rack Post 10 (\$307+ ea.)

The ever-popular under-the-stairs look shines with the Helix Wine Rack, turning a tricky space into chic wine display.



Concept Rendering

Make it Yours | Helix Single 15 (\$79+ ea.)

In The New American Home 2023, the wine room — featuring a single-sided Helix Wine Rack Post application — is the luxurious statement of the \$10 million showcase property.



Joe Gamble Photography

Design Partner | Luxus Design Build

Make it Yours | Helix Dual 20 (\$187+ ea.) | Helix Wine Rack Post 10 (\$146+ ea.)

Rooms such as this use Helix to create impactful displays that draw eyes. Brass tax: This system provides homeowners a flexible and efficient solution to enhance any project, effortlessly transforming walls into elegant wine showcases.



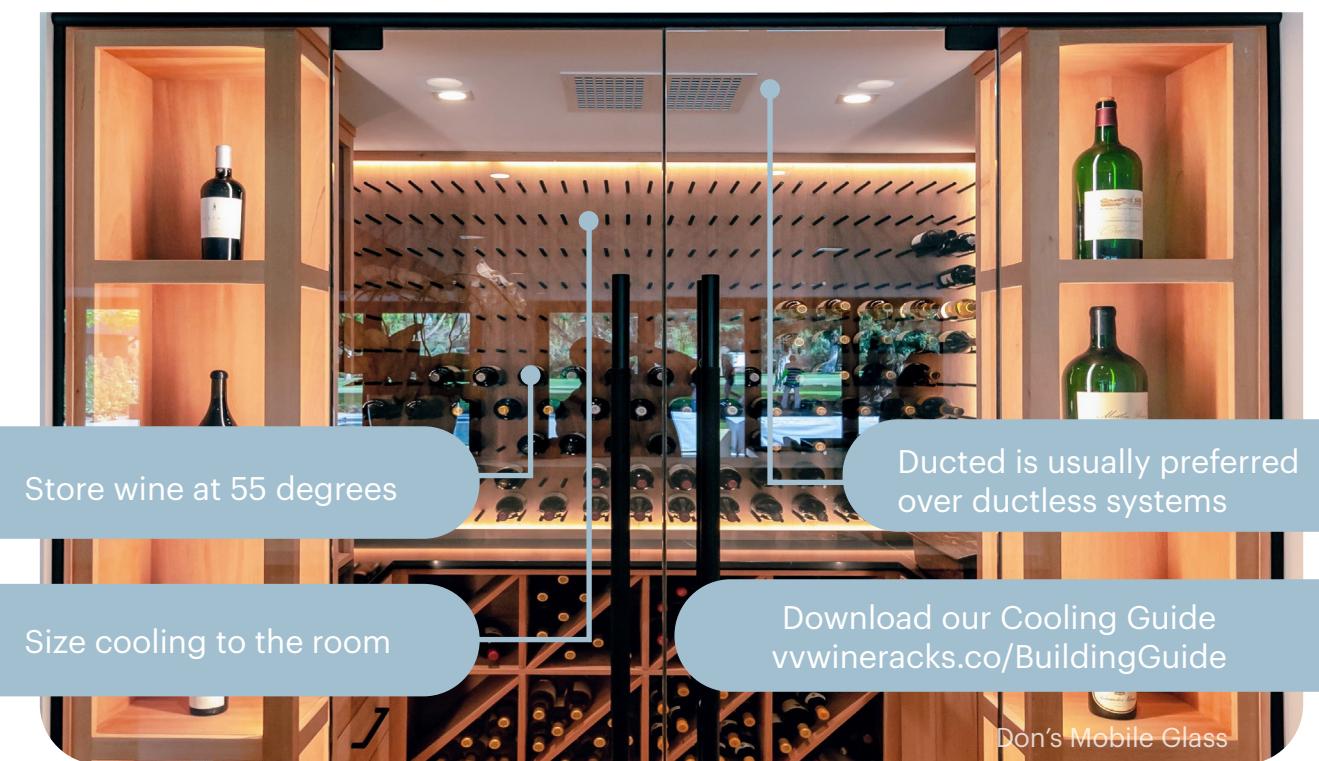
Design Partner | Artistic Home Interiors

Product | Helix Single 15 (\$79+ ea.) | Evolution Wine Wall 15 3C (\$137+ ea.) | Wine Wall 30 3C (\$272+ ea.) | Wine Wall Presentation Row 3C (\$137+ ea.)

Planning for Cooling

Building a wine cellar that protects your collection requires careful attention to these five essential elements:

- 1. Ideal Temperature:** Regardless of the types of wine you are storing for the long term, the goal remains the same: keep them at 55 Fahrenheit (13 Celsius) and avoid fluctuations.
- 2. Help the Cork:** Maintain ideal humidity levels (50-70%) to help natural cork enclosures last a lot longer.
- 3. Pick the Proper Unit:** Choose the right cooling system (self-contained, ductless, or ducted) based on your cellar size, budget, and construction type. Ensure the unit has sufficient BTU capacity.
- 4. Insulate Well:** Proper insulation (at least R-19 walls, R-30 ceiling) and near airtight construction are crucial for stable temperatures.
- 5. Insulate Well, Part 2:** Install insulated, exterior-grade doors with weather stripping. If using glass, opt for double- or triple-pane insulated products.



Goguette

Goguette brings a new level of style to wine refrigerators. These beautifully designed appliances offer precise temperature control, a vibration-free design, and customizable shelving, reflecting the same quality and design you've come to expect from VintageView. It's the reason we are the first company to offer this collection in North America.

Make it Yours | Goguette Single Zone Refrigerator in Large, White.



Colors



Black



Slate Blue



White

Sizes



Small

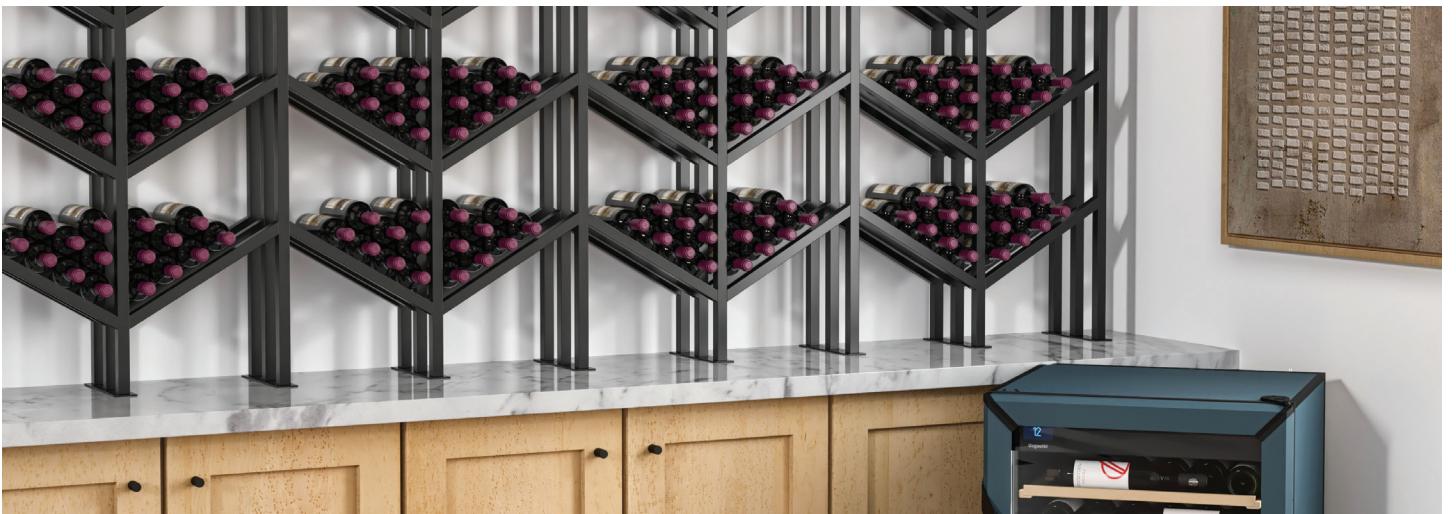


Large

Available May 2025



www.wwineracks.co/goguette



Bring your favorite wines to perfect drinking temperature with a sleek aesthetic that seamlessly integrates into your room on its own. Or, imagine a Goguette paired with VintageView racking – a match that transforms wine storage into artful displays.



Your Vision

Effortlessly
Realized

HOW WE HELP HOMEOWNERS

Envision a wine cellar that seamlessly integrates with your home's aesthetic, a testament to your discerning taste and passion for fine wine. With VintageView, creating this exquisite space is an effortless journey.

Personal Concierge

From initial concept to final installation, your dedicated concierge will be your trusted guide. We'll collaborate closely with you, understanding your vision and curating a bespoke wine storage solution that complements your unique style.

Complimentary Design

Experience your dream cellar before it's built. Our complimentary design service provides detailed plans and, for the ultimate visualization, upgraded photo realistic 3D renderings that bring your vision to life.

Our Exclusive Network

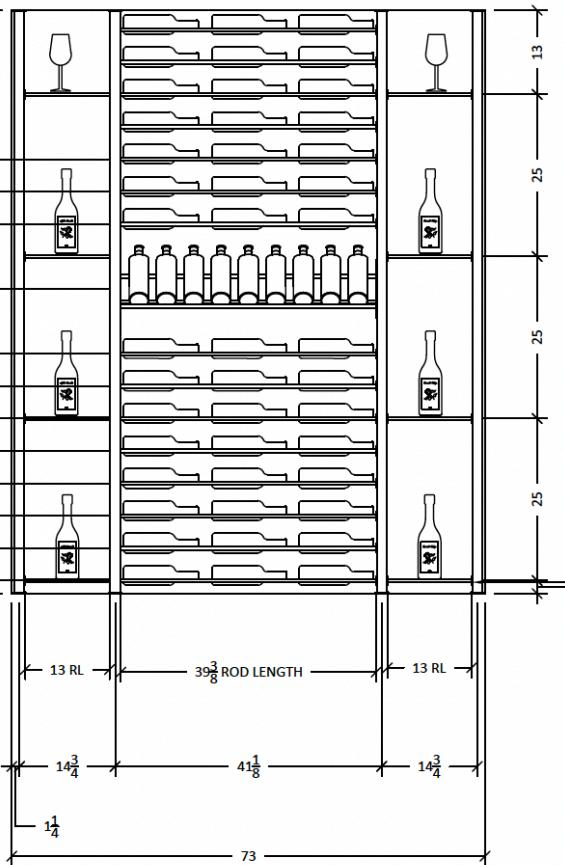
We offer access to our exclusive network of trusted pros. From climate control experts to skilled artisans, we'll connect you with the finest resources when/if your project gets too complicated for your skill set.

Delivered with Precision

Your project can be delivered according to your schedule (often shipping within a few days), whether you're ready to install now or coordinating with a general contractor.

Lifetime Tranquility

Our commitment to your satisfaction extends beyond installation. Enjoy a lifetime warranty and the assurance of expert support whenever you need it.



Get Started



GET IN TOUCH

866.650.1500

VintageView Headquarters
4690 Joliet St., Denver, CO 80239
vvwineracks.co/home



Design: Tennessee Valley Homes